

TABLE Q-12

**REAL ESTATE AND RENTAL AND LEASING IN CALIFORNIA a/
1997 ECONOMIC CENSUS b/**

NAICS code	Kind of business	Number of establish- ments c/	Revenue (\$1,000)	Annual payroll (\$1,000)	Paid employees for week including March 12
53	Real estate & rental & leasing	37,244	\$38,288,365	\$6,570,473	243,288
531	Real estate	30,028	24,264,590	4,422,112	163,993
5311	Lessors of real estate	15,736	13,638,344	1,364,137	68,339
5312	Offices of real estate agents & brokers	6,828	6,141,193	1,113,283	29,140
5313	Activities related to real estate	7,464	4,485,053	1,944,692	66,514
532	Rental & leasing services	6,967	12,578,176	1,961,946	76,077
5321	Automotive equipment rental & leasing	1,060	3,538,746	504,008	18,609
5322	Consumer goods rental	3,677	1,749,096	373,007	25,193
5323	General rental centers	565	382,114	99,731	3,928
5324	Commercial & industrial machinery & equipment rental & leasing	1,665	6,908,220	985,200	28,347
533	Lessors of intangible assets, except copyrighted works	249	1,445,599	186,415	3,218

a/ Real Estate Investment Trusts or REITs are classified in Subsector 525: Funds, Trusts, and Other Financial Vehicles because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors depending on the nature of services provided. These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the use of equipment.

b/ The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system. Due to this change, comparability between census years may be limited.

c/ Establishments with payroll.

Source: U.S. Department of Commerce, Bureau of the Census, <http://www.census.gov/>

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